



Primary health care perspective

2015 Flu season
at Island Bay Medical
Centre

Overview

- Its flu season again!
- IBMC Flu services
- Vaccinations offered
- Education /attitude /resources/myths
- How we contact our patients
- What's been happening this flu season
- What we could be doing better
- Summary

How does IBMC offer flu service?

- Funded and non funded vaccinations offered
- Flu clinics
- Opportunistic
- Off site vaccinations
 - SIA
 - Residential
 - Home visits
 - Local businesses
 - Sports teams

Vaccinations offered

- MOH/Pharmac determine flu vaccines
- Vaccines – Influvax or Fluraxix
- Provide vaccination from age 6 months – elderly

IBMC vaccinated 2015

- Vaccination trends
- 2015 vaccinated
- Children our under 6 year old figures
 - • 140 kids 2015, 103 in 2014, 195 in 2013 and 47 in 2012
- Adults - Over 65 year olds
 - • 982 adults 2015, 1068 2014, 1053 2013 & 985 in 2012
- Our under 65 year old show 40% vaccinations received

Education and resources

- Myths and misconceptions
- Answering flu queries
- Education for health providers and community

How we contact our patients

- Recalling system
- Text reminder
- MMH-email
- Letters
- Opportunistic

What's been happening this season?

- 2015 vaccine delay
- Limited choices
- Alternative providers
- Reporting responsibilities
- Extended season
- Pregnancy challenges

What we could be doing better

- Improve community links
- Strengthen reporting
- Communication of new initiatives
- Address staff shortages
- Future prospects for flu

Summing up

- Early flu informing
- Routine programme
- Broaden our services
- Education is key
- Flu protection for all